



Reach Radiologic Science program directors, classroom faculty members, and clinical instructors through their own professional society, the Association of Educators in Imaging and Radiologic Sciences! *effective 8/2018*

## Advertising Media

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**AEIRS Spectrum** – association newsletter – your ad appears in an online version

**Radiologic Science & Education** – association per reviewed journal - your ad appears in the print and online version

**AEIRS Website** – online job board

## AEIRS Spectrum and Journal Advertising Rates

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The rates listed below are per issue. Prices automatically include insertion in the printed and online version of the journal and online version of the Spectrum!

Full Page	\$550
Half Page	\$400
Quarter Page	\$250
Eighth Page	\$150

## Mechanical Specifications for printed ads

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Color ads should be formatted as high-resolution (300dpi) JPG, TIFF or PDF files and submitted electronically. Ads will be in color in the *Spectrum* online. They will print in color in *Radiologic Science & Education* and appear in color online. Please include live links in your ad so online readers can easily click on links.

Full Page	7" x 9 3/4"
Half Page	3 3/8" x 9 3/4" or 7" x 4 7/8"
Quarter Page	3 3/8" x 4 7/8"
Eighth Page	1 5/8" x 2 3/8"

## AEIRS Online Job Board Advertising Rates

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Jobs will be posted on the job board for 3 months. Website updates occur on the 5<sup>th</sup> and 20<sup>th</sup> of the month and ads must be received prior to the 1<sup>st</sup> and 15<sup>th</sup> of the month to meet these deadlines. 20% discount to AEIRS members. 50% is discount given on website ad if identical ad is also placed at full price in the Spectrum for journal. Only one discount can be given at time of submission. Website advertisements should include text only. Send ad as an email attachment. A logo is acceptable and must be sent as a separate JPEG file. View [http://www.aeirs.org/res\\_job\\_board.html](http://www.aeirs.org/res_job_board.html) for currently posted jobs.

Full Page	\$500	maximum word count = 500 *additional @ \$1/word
Half Page	\$350	maximum word count = 350
Quarter Page	\$200	maximum word count = 200
Eighth Page	\$100	maximum word count = 100

## Mail Labels

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Reach our members by direct mail. Labels are available for purchase in either printed or electronic formats for \$50.00 to members and \$150.00 to non-members. AEIRS reserves the right to sell our mailing list for mailings that contribute to knowledge regarding the profession. The list is not sold for recruitment or advertising purposes.

## Deadlines and More Information

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**Winter Spectrum** • Submission deadline November 15 • Publication date January 1

**Spring journal** • Submission deadline January 1 • Publication date March 1



**Summer journal** • Submission deadline April 1 • Publication date June 1



**Fall Spectrum** • Submission deadline August 15 • Publication date October 1

**Fall journal** • Submission deadline September 1 • Publication date November 1

All ads should be sent electronically to [office@aeirs.org](mailto:office@aeirs.org). Invoices will be sent once the ad is in print or posted and can be mailed or emailed. Please provide your billing address for the invoice. Payments can be made by check or credit card.

**Your business is always appreciated!**

 526 Kingwood Drive #412 Kingwood, TX 77339-4473 |  [office@aeirs.org](mailto:office@aeirs.org)

 936-647-1443 |  281-605-1450 | <http://www.aeirs.org>