AEIRS
Association of Educators in Imaging and Radiologic Sciences

ANNUAL MEETING
July 12-14, 2017
St. Louis, MO

Our 50th Anniversary
Pre-conference
JRCERT Accreditation & Workshop
(no extra charge for AEIRS attendees)

Wednesday, July 12, 2017, the JRCERT is offering accreditation seminars and workshops. Attendees to these activities will incur NO extra charges but must register for the AEIRS conference and with JRCERT separately, so register early as space is limited. To register for the workshops/seminars, go to: http://www.jrcert.org/calendar/

8:00 AM – 4:00 PM  JRCERT Accreditation Seminar  (Max. 35)  Maryland A

8:00 AM – 4:00 PM  JRCERT Site Visitor Workshop  (Max. 35)  Maryland B

Accreditation Seminar
The Accreditation Seminar is appropriate for program officials and others who participate in the accreditation process and is particularly helpful for those who are in the process of preparing a self-study report. Participation in the seminar facilitates understanding of the JRCERT accreditation process and the JRCERT accreditation standards. Registration is limited to no more than 3 officials from any single JRCERT accredited program.

JRCERT Site Visitor Workshop
The Site Visitor Workshop is a comprehensive workshop provided to qualifying JRCERT site visitors and apprentices. The workshop assists site visitors and apprentices in developing/refining the knowledge and skills required to perform JRCERT site visits utilizing the relevant JRCERT accreditation standards and the Report of Site Visit Team Findings.
Wednesday, July 12, 2017

12:00 PM - 5:30 PM  The Chase Park Plaza is the iconic Forest Park hotel situated on the edge of the Park. Arrive early and take some time to visit the St. Louis Museum of Art (free admission), rent a paddle boat & lunch at the Boat House Restaurant, or drive the fairways of Forest Park Golf Course

3:00 PM - 6:00 PM  Registration

5:30 PM - 7:30 PM  50th Anniversary Champagne Welcome Reception
(Please select in free “Extras”)

Thursday, July 13, 2017 (6 CE’s)

7:45 AM – 8:00 AM  Welcome

8:00 AM – 8:50 AM  Kenya Haugen, DM, RT(R)  
Exploring and Engaging our Students’ Leadership Development (1CE)

Our students are learning to become professional leaders in our profession and the healthcare community. However, they may not understand how to discover their personal leadership behaviors and how to apply those behaviors in activities of daily living and professional development. This presentation will discuss how the Jim Kouzes and Barry Posner Student Leadership Challenge, in addition to other leadership activities, aid in a student’s development of self-awareness and the application of leadership behaviors in the classroom, clinic, and future profession. The presentation will also highlight the use of Weebly as a method for students to highlight their successes and accomplishments in a discoverable electronic format.

9:00 AM – 9:50 AM  Eugene Frank, MA, RT(R), FAEIRS, FASRT and Terri Ann Ryan, RT(R)(M), CRT (R,F)  
The Radiography Lawsuit (1CE)

This session will present the experience of two expert witnesses from a variety of radiography lawsuits and arbitration hearings. The cases and outcomes presented have directly involved radiologic technologists, and in cases, radiography students. The presenters will share perspectives of what radiographers, radiology managers or program directors may face in a
courtroom having to tell a jury he or she fell below the standard of care, did not teach a procedure correctly or used an incorrect technique. Suggestions will be provided to help participants avoid these circumstances.

9:50 AM – 10:05 AM
Refreshment Break with Conference Partners

10:05 AM – 10:55 AM
Patricia Weber, MHA, RT(R)(CT), Sarah Flanagan, MSW, MPA, and Kris Hess, PhD
More than Diet and Exercise: Building Campus Well-being (1CE)
Building campus-wide resilience among students, faculty and staff is paramount in today's society. Recognizing common obstacles, as well as opportunities to provide support and build resilience will be discussed. Participants will have an opportunity to interact with presenters, fellow attendees and will learn from current research and trends in higher education. Specific tips for talking with students and for fostering personal resiliency will provide attendees with meaningful, hands-on ideas they can implement in their own lives, both personally and professionally.

11:00 AM – 12:30 PM
Fellow, Life & Honorary Member Elevation and Honors Lecture
Laura Aaron, PhD, RT(R)(M)(QM), FASRT
What the Best Radiologic Sciences Educators Do (1CE)
This presentation will present strategies that participants can use to improve in their role as educators. Radiologic sciences educators who have a variety of backgrounds and experience will be used as examples to illustrate techniques and best practices in radiologic sciences education. Methods to assess professional development needs will be presented as well as a method for developing a professional development plan.

12:30 PM – 2:00 PM
50th Anniversary Luncheon and Business Meeting (Please select in free “Extras”;
pre-registration is required for the luncheon)
Carole South-Winter, EdD, RT(R), CNMT, FAEIRS and Mari King, EdD, RT(R), FAEIRS

AEIRS: Fifty Years of Global Influence through Student Engagement (1CE)

Fifty years ago, John McCain was shot down in Vietnam, the first Super Bowl was played, the Beatles invaded the U.S., and a group of globally-minded, student- and patient-centered educators founded this organization. The presenters will share examples of global engagement of AEIRS members throughout its history in addition to their experiences with faculty-led study abroad programs that included a research component. The presenters’ experiences provided opportunities for student engagement in meaningful research considered by international health care systems to drive patient focused care decisions. AEIRS educators and leaders have for 50 years and continue today to create an environment for experiential learning in the areas methodology, validity and ethical considerations related to human subject research as well as comparative analysis of health care systems.

José Moscoso-Alvarez, PhD, MPR, FAEIRS

Overview of Education, Licensing, and Practice of Imaging Sciences in Latin America (1CE)

Have you ever wondered about the educational level of imaging science in countries south of the USA? This presentation describes the levels of technology in practice and radiography education offered in Central and South America. Latin America is comprised of some 30 independent countries with the commonality of speaking in Spanish and Portuguese. As part of the exploration, a description of the differences in curricula and academic requirements is summarized for each country. The credentials and licenses in use, if any, are also shared as well as comparing the levels and differences in perspective among professional colleagues. We conclude describing the professional experience in Peru, a country judged by some to be more advanced in practice in medical imaging.

ARRT Open Forum

Poster Presentations and Refreshments with Conference Partners (Please select in free “Extras”)
Friday, July 14, 2017 (6 CE’s)

7:15 AM - 7:45 AM  
ASRT Open Forum

7:45 AM – 8:00 AM  
Welcome

8:00 AM – 8:50 AM  
Joy Menser, EdD, RT(R)(T)  
What Benchmarks Best Predict Retention in Selective Admission Programs? (1CE)  
This presentation will review both traditional and non-traditional admission criteria to selective admission Radiography programs, including admission criteria to two year and four year college programs. Results of original research involving 221 JRCERT programs will be shared, including admission material used and retention rate rankings.

9:00 AM – 9:50 AM  
Cindy Saylors, MEd, RT(R)(CT), Katy Warren, MEd, RDH, and Lisa Rhoden, MEd, CNMT, RT(R)(M)  
Interprofessional Education and Radiation Safety (1CE)  
Implementing interprofessional education within the professional curriculum is beneficial to the cultivation of collaboration, effective communication, and teamwork. When students in two or more professional healthcare programs learn about, from, and with each other, they are better prepared to enter the healthcare arena as confident members of the collaborative practice team. This session will present an active learning experience used in a large health sciences center to foster mutual respect and understanding between dental hygiene and medical radiography students. Students worked in small groups to teach basic anatomy, normal and abnormal pathologies found on oral and chest radiographs, and discover commonalities within the two fields.

9:50 AM – 10:10 AM  
Refreshment Break with Conference Partners
10:10 AM – 11:00 AM  Kori Stewart, MHS, RT(R)(CT), CIIP
Integrating Informatics in the Patient Care Classroom (1CE)
The integration of informatics and imaging significantly impacts how future radiologic and imaging professionals care for patients. This presentation will provide an overview of clinical informatics with a focus on integrating informatics into the patient care classroom. Participants will better appreciate the value of exposing students to informatics to help them understand the role and function of informatics in the daily operations of the modern healthcare environment. Implementation of informatics, current innovations and forthcoming applications will be discussed, including a look into the future of informatics and patient centered care.

11:00 AM - 11:30 AM  JRCERT Open Forum

11:30 AM – 12:50 PM  Lunch on your own or Leadership Luncheon (invitation only)

1:00 PM – 1:50 PM  Tracy Herrmann, MEd, RT(R)
Cultural Humility in the Curriculum: The Key to Enlightened Care (1CE)
The practice of cultural humility has the potential to enlighten health care workers and to decrease biased or racist personal and institutional practices to improve health outcomes for our increasingly diverse population in the U.S. This is a key component of cultural competence; however, very little information is required in the national curricula for medical imaging and radiologic science professionals. This presentation will provide participants with information and recommendations related to curricular and pedagogical approaches for incorporating cultural humility concepts into the medical imaging and radiologic science curricula as well as a framework for personal reflection on cultural humility and educational practices in the classroom and clinical settings.

2:00 PM – 2:50 PM  Cherie Pohlmann, MS, RT(R), RDMS and Leigh Minchew, DNP, RN, WHNP-BC
An Interdisciplinary Learning Opportunity (1CE)
Helping students understand their role in coordinated care delivery is an important challenge for faculty in promoting students’ future practice excellence. Students entering a new field of practice often perceive themselves as capable of comprehending their own professional role and performing the routine
tasks they will encounter. However, healthcare faculty members have observed students’ lack of confidence in task performance and understanding of their individual discipline’s role when placed together a clinical setting. This session will present an interdisciplinary learning activity between first semester sonography and women’s health nurse practitioner students, including discussion of successes and barriers encountered by faculty and students.

2:50 PM – 3:20 PM  
**AEIRS Annual Ice Cream Break**

3:30 PM – 4:20 PM  
Rebecca Keith, MS, RT(R)(CT) and Austin Turner, MS, CNMT, PET, RT(MR)  
**Creation, Development, and Analysis of Test Questions**

This presentation involves a discussion of the process for writing examination questions that illustrate the learner’s understanding of material, regardless of online or traditional course format. The target audience includes educators from radiologic and imaging science programs. Concepts to be presented include the skill of test-wiseness, constructing or evaluating exam questions, and applying Bloom’s taxonomy to determine the appropriate level of exam question response.

5:30 PM - 9:00 PM  
**50th Anniversary Closing Ceremony at River Camp located in the St Louis Zoo**  
(Please select in free “Extras”)  
This closing event includes entrance to the St. Louis Zoo with an appetizer bar, dessert bar, and beverage bar located in our private River Camp meeting space from 6:30 – 9:00 pm. Continuous shuttle service from 5:15-9:15 pm will be provided between the Chase Park Plaza Hotel and the St. Louis Zoo. The Zoo is within walking distance and is approximately 2 miles from the hotel, located within Forest Park.
How to Register

You may register for the 2017 annual meeting online at www.aeirs.org or print the online registration form and mail to: AEIRS, PO Box 90204, Albuquerque, NM 87199-0204. Questions? Call AEIRS at (505) 823-4740 or email office@aeirs.org.

12 ARRT Category A CE credits are pending approval by the ASRT. AEIRS follows ARRT CE criteria when presenting educational workshops throughout the US and it is the responsibility of the radiologic personnel working in each state to know their specific state licensing CE requirements.

If your company would like to become a conference partner or sponsor an event at the AEIRS 50th Annual Meeting, please contact Carole South-Winter at csouthwinter@aeirs.org. Don’t forget the silent auction!

Registration Fees (select only one)

- **AEIRS 2017 Annual Meeting July 13-14, 2017**
  Includes all educational sessions, business luncheon (only if selected), 50th Anniversary Champagne Welcome Reception (only if selected), all refreshment breaks, and 50th Anniversary St. Louis Zoo River Camp Closing Reception (only if selected).

  - Registration received prior to May 1, 2017.
    - AEIRS Members: $325
    - Non-Members: $425
    - Vendors: $300

  - Registration received after May 1, 2017.
    - AEIRS Members: $350
    - Non-Members: $450
    - Vendors: $300

- **Pre-registration must be received by July 1, 2017**
  On-site registration will be available. The cost for onsite registration is the same as the single day rate shown below.

- **On-Site Registration Per Day and Single Day Rates**
  Indicate day:
  - Thurs., July 13, 2017 (Includes only educational sessions)
  - Fri., July 14, 2017 (Includes only educational sessions)

  Select one:
  - AEIRS Members: $200
  - Non-Members: $250
  - Vendors: $175

- **New AEIRS Membership & 2017 Annual Meeting Registration**
  — Only $425!
  Non-members can save $100 by joining TODAY!
  Receive a full year of AEIRS membership benefits and reduced conference registration. Your registration will serve as your membership application.

  Please remember to select your Free “Extras!”

Pre-registration must be received prior to July 1, 2017.
On-site registration will be available. Onsite registration does NOT include the luncheon on July 13, 2017.
The Free “Extras”

Be sure to select from these free “extra” events when you register. You MUST register for each free Extra to attend the event.

- Yes, I will be attending the 50th Anniversary Champagne Welcome Reception with Conference Partners on Wednesday, July 12, 2017, 5:30-7:30 PM at no extra charge.
- Yes, I will be attending the Business luncheon on Thursday, July 13, 2017, 12:30-2:00 PM at no extra charge.
- Yes, I will be attending the Poster Presentations/Refreshments on Thursday, July 13, 2017, 4:30-6:00 PM at no extra charge.
- Yes, I will be attending the 50th Anniversary Closing Ceremony at River Camp, St. Louis Zoo on Friday, July 14, 2017, 5:30-9:00 PM at no extra charge (Free Shuttle service available)

Cancellation Policy

To receive a refund, we must receive your letter 30 days prior to the first day of the conference. Refunds will be issued based on your original method of payment, and a $75 cancellation fee will be deducted. No refund, full or partial, will be made after that date. If you cannot attend, you may send a substitute, but please notify AEIRS of the substitute’s name. All cancellation and substitution requests should be faxed to the executive secretary at 505-823-4740 or emailed to the office at office@aeirs.org. Non-AEIRS member substitutes replacing AEIRS members must pay the difference between the member and non-member rate.

Hotel Information

The 50th annual AEIRS Annual Meeting will be held at The Chase Park Plaza located at 212 N. Kingshighway Blvd, St. Louis MO 63033. Contact the hotel directly at 314-633-3000 and request a reservation at the discount rate for the AEIRS meeting ($165 per night single/double plus tax) through Friday, May 12, 2017. After this date, rates are at the hotel’s discretion.
The Chase is the Place!

Vibrant history dating back to Roaring Twenties, The Chase Park Plaza has stunning architecture, elegant design and luxurious amenities, from our fabulous restaurants to the piazza, The Chase is a destination where you can relax, work, connect, dine and celebrate the good life. Located within easy reach of Downtown St. Louis, our hotel is within minutes of the Clayton business district and neighboring cultural attractions, including the Magnificent Fox Theater, Powell Symphony Hall, Muny Opera and the St. Louis Science Center. And getting here is easy from the Metrolink rail system and Lambert International Airport, just 11 minutes away. Our professional staff is passionate about making sure your experience embodies the "it" factor.