



Reach Radiologic Science program directors, classroom faculty members, and clinical instructors through their own professional society, the Association of Educators in Imaging and Radiologic Sciences! *effective 04/2022*

Advertising Media

AEIRS Spectrum – association newsletter – your ad appears in an online version

Radiologic Science & Education – association per reviewed journal - your ad appears in the print and online version

AEIRS Website – online job board

AEIRS Spectrum and Journal Advertising Rates

The rates listed below are per issue. Prices automatically include insertion in the printed and online version of the journal and online version of the Spectrum!

Full Page	\$600
Half Page	\$450
Quarter Page	\$300
Eighth Page	\$150

Mechanical Specifications for printed ads

Color ads should be formatted as high-resolution (300dpi) JPG, TIFF or PDF files and submitted electronically. Ads will be in color in the *Spectrum* online. They will print in color in *Radiologic Science & Education* and appear in color online. Please include live links in your ad so online readers can easily click on links.

Full Page	7" x 9 3/4"
Half Page	3 3/8" x 9 3/4" or 7" x 4 7/8"
Quarter Page	3 3/8" x 4 7/8"
Eighth Page	1 5/8" x 2 3/8"

Banner Advertising on www.aeirs.org

The dynamic website has information about educational meetings and webinars, current events in radiologic sciences and imaging, opportunities for research, scholarships, and employment opportunities throughout the country.

You can choose from a wide range of banner ads to reach target communities of educators. Online ads must be submitted electronically. Max banner ad file size: 50k. File format: png, jpg, gif, or animated gif and may include a link to the organization's webpage. Animated gifs are allowed and must not exceed 15MB. Endless loops are not allowed.

Front Page Rates

468 x 60 pixels	1 month \$150	3 months \$275	6 months \$400	9 months \$525	12 months \$750
180 x 600 pixels	1 month \$150	3 months \$275	6 months \$400	9 months \$525	12 months \$750

Location 1: Annual Meeting Page

468 x 60 pixels	1 month \$125	3 months \$250	6 months \$375	9 months \$475	12 months \$600
180 x 600 pixels	1 month \$125	3 months \$250	6 months \$375	9 months \$475	12 months \$600

Location 2: Any Page other than Home and Annual Meeting

468 x 60 pixels	1 month \$100	3 months \$225	6 months \$350	9 months \$450	12 months \$575
180 x 600 pixels	1 month \$100	3 months \$225	6 months \$350	9 months \$450	12 months \$575

AEIRS Online Job Board Advertising Rates

Jobs will be posted on the job board for 3 months. Ads are posted within 1-2 business days. 20% discount to AEIRS members. 50% is discount given on website ad if identical ad is also placed at full price in the Spectrum for journal. Only one discount can be given at time of submission. Website advertisements should include text only. Send ad as an email attachment. A logo is acceptable and must be sent as a separate JPEG file. View <https://www.aeirs.org/job-board> for currently posted jobs.

Full Page	\$600	maximum word count = 600 *additional @ \$1/word
Half Page	\$400	maximum word count = 400 *additional @ \$1/word
Quarter Page	\$200	maximum word count = 200 *additional @ \$1/word
Eighth Page	\$100	maximum word count = 100 *additional @ \$1/word

Mail Labels

Reach our members by direct mail. Labels are available for purchase in either printed or electronic formats for \$50.00 to members and \$150.00 to non-members. AEIRS reserves the right to sell our mailing list for mailings that contribute to knowledge regarding the profession. The list is not sold for recruitment or advertising purposes.

Deadlines and More Information

Spring journal • *Submission deadline January 1* • *Publication date March 1*



Spring Spectrum • *Submission deadline March 15* • *Publication date May 1*



Fall journal • *Submission deadline July 1* • *Publication date September 1*

Fall Spectrum • *Submission deadline September 15* • *Publication date November 1*

All ads should be sent electronically to operations@aeirs.org. Invoices will be sent once the ad is in print or posted and can be mailed or emailed. Please provide your billing address for the invoice. Payments can be made by check, credit card, or PayPal.

Your business is always appreciated!

 2800 Stafford Avenue #4474, Scranton, PA 18505 |  operations@aeirs.org

 936-647-1443 |  281-605-1450 | <http://www.aeirs.org>