

Association of Educators in Imaging and Radiologic Sciences: 2025 - 2030



Vision: To empower educators in medical imaging and radiologic sciences

Mission: AEIRS is a community committed to the professional development and support of medical imaging and radiologic sciences educators

Core Values: Integrity – To ethically serve members with honesty and transparency

Support – To responsibly plan and manage entrusted resources

Stewardship – To foster a culture of collaboration and innovation

Four Areas of Emphasis: Education, Advocacy, Research & Publication, Engagement

Education Goal: Facilitate learning opportunities		Advocacy Goal: Advocate for medical imaging and radiologic science (MIRS) educators		Research & Publication Goal: Promote member interest in scholarly activity	Engagement Goal: Promote a collaborative environment	
Objective #1	Objective #2	Objective #1	Objective #2	Objective #1	Objective #1	Objective #2
Offer at least 18 CEs annually	Offer at least 1 informal learning opportunity annually	Collect data on MIRS Educator Employment	Update MIRS Educator Practice Standards	Provide resources for scholarly activity	Increase online presence	Provide a mechanism to grow AEIRS leaders
Benchmark #1: Offer Annual Meeting (12), Annual Meeting Workshop (4), webinars (2) annually	Benchmark #1: Offer 1 panel discussion on relevant topics annually	Benchmark #1: Publish white paper with MIRS Educator Employment survey results every 3 years	Benchmark #1: Disseminate draft revisions to the membership every 3 years for public comment	Benchmark #1: Implement a mentoring program for scholarly activity by no later than the 2028 Annual Meeting	Benchmark #1: Increase member online presence by 5% annually	Benchmark #1: Implement an Academy of Leadership Development by no later than May 30, 2026
Reporting Responsibility: Board of Directors and Education Committee Chair	Reporting Responsibility: Board of Directors and Education Committee Chair	Reporting Responsibility: Research Committee Chair	Reporting Responsibility: Practice Standards Working Group Chair (President-Elect)	Reporting Responsibility: Fellows Committee Chair	Reporting Responsibility: Social Media Committee Chair and Technical Support Specialist	Reporting Responsibility: Leadership Development Committee Chair
Timeline: Annually beginning with the Annual Meeting	Timeline: Annually beginning with the Annual Meeting	Timeline: August 1, 2026 – July 31, 2029	Timeline: August 1, 2025 – July 31, 2028	Timeline: August 1, 2025 – 2028 Annual Meeting	Timeline: TBD (following implementation of AMS and new web design)	Timeline: January 1, 2025 – May 20, 2026
Data Submission Due: Pre-Annual Board of Directors Meeting Call for Reports	Data Submission Due: Pre-Annual Board of Directors Meeting Call for Reports	Data Submission Due: First Fall Board of Directors Meeting 2029	Data Submission Due: First Fall Board of Directors Meeting 2028	Data Submission Due: Pre-Annual Board of Directors Meeting Call for Reports	Data Submission Due: Pre-Annual Board of Directors Meeting Call for Reports	Data Submission Due: Pre-Annual Board of Directors Meeting Call for Reports

					Benchmark #2: Establish resource partner connections by no later than December 31, 2026	
					Reporting Responsibility: Event Coordinator and Technical Support Specialist	
					Timeline: January 1, 2025 – December 31, 2026	
					Data Submission Due: Quarterly	

Budget Implications:

Advocacy Goal – Objective #1 – Benchmark #1 – email address lists representative sample: \$2,000 (2025 FY budget); download for white paper \$25 profit each

Engagement Goal – Objective #2 – Benchmark #1 – invite Academy of Leadership Development graduates to Leadership Luncheon: addition of \$750 (2026 FY budget)